

WHERE  
BUS·NESS &  
CREAT·V·TY  
MEET

AD·NB

”

GOOD DESIGN'S  
INNOVATIVE  
GREAT DESIGN  
**CREATES CHANGE**

ADINB is a creative hub that assists businesses by expressing their brand in design.

We design for the future in ways that make sense right now. Our aim is to build and maintain relationships with clients by co-creating their brand's aesthetic, voice, and overall impact on their audiences, we bring humanity, influence, and vision to every interaction.

Our work is collaborative and holistic, yet clearly defined so that decisions are made with certainty and time is used efficiently. This liberates us to think strategically and creatively with managed precision.

**AD•NB**



## WE SPEAK

{ ADVERTISING / BRANDING STRATEGY / DESIGNING & DEVELOPING /  
COPYWRITING / DIGITAL CONTENT & ANIMATION / CONCEPT CREATION /  
SOCIAL MEDIA MANAGEMENT / PHOTOGRAPHY & VIDEOGRAPHY  
PRODUCTON / PR & EVENT MANAGEMENT }



### WE BRAND & UNDERSTAND

by establishing creativity and design as the foundation of any strong brand strategy for businesses to stand out.



### AD YOUR SERVICE

through innovative integrated advertising campaigns that communicate in a way that creates buzz and raises brand awareness.



### FROM ONE TAB TO THE NEXT

we share design and development solutions for websites and apps to make them intuitive, user-friendly, effective and fun.



### GET TRENDING

and let us manage and share creative designs, ideas and content for your brand's social media accounts.



### A DIGITAL REVOLUTION

means now, more than ever. Both our static and animated digital content solutions are core components of our integrated brand communications campaigns.



### LIGHTS, CAMERA, ACTION...

we create concepts for videos, share them through a storyboard, and then manage professional photoshoots for events, products and services.

”

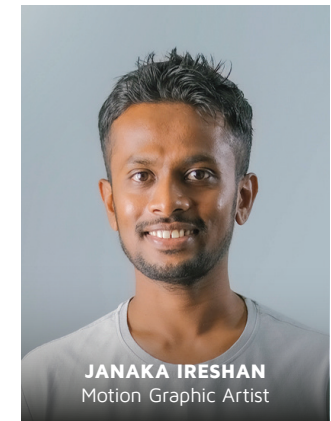
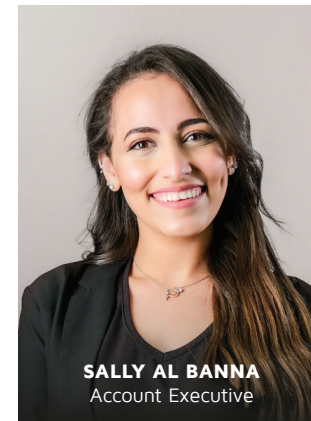
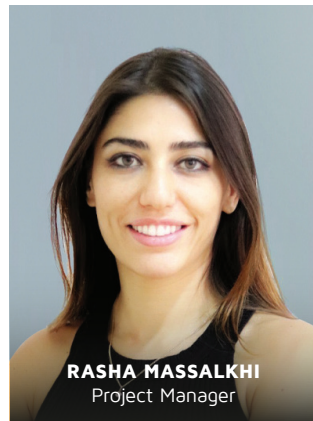
WE ARE MORE THAN  
AN AGENCY  
WE ARE AN EXTENS•ON  
OF **YOUR TEAM**

At ADINB, we're known for our professionalism, yet we're grounded firmly as a family-oriented agency that shares and appreciates the passion and talent of each and every member of our team.

We are all about freedom, being bold and pushing our imagination to the limit.

**AD•NB**

● ●  
**THE  
TEAM**



# OUR CLIENTS





## CLIENT

G42

## WORK

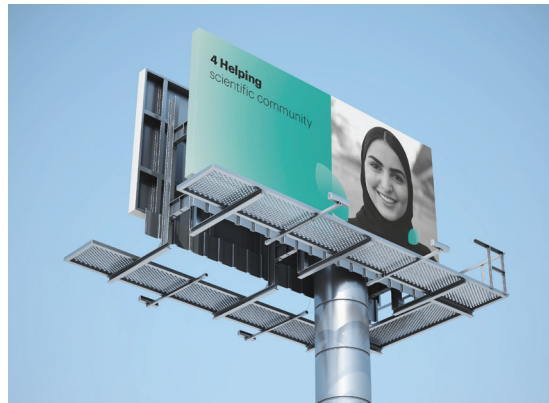
Creating  
the Campaign  
Theme & Brand  
Guideline

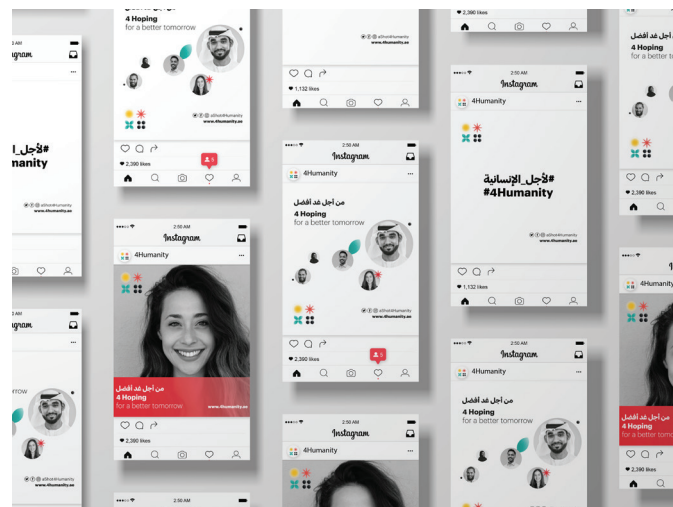
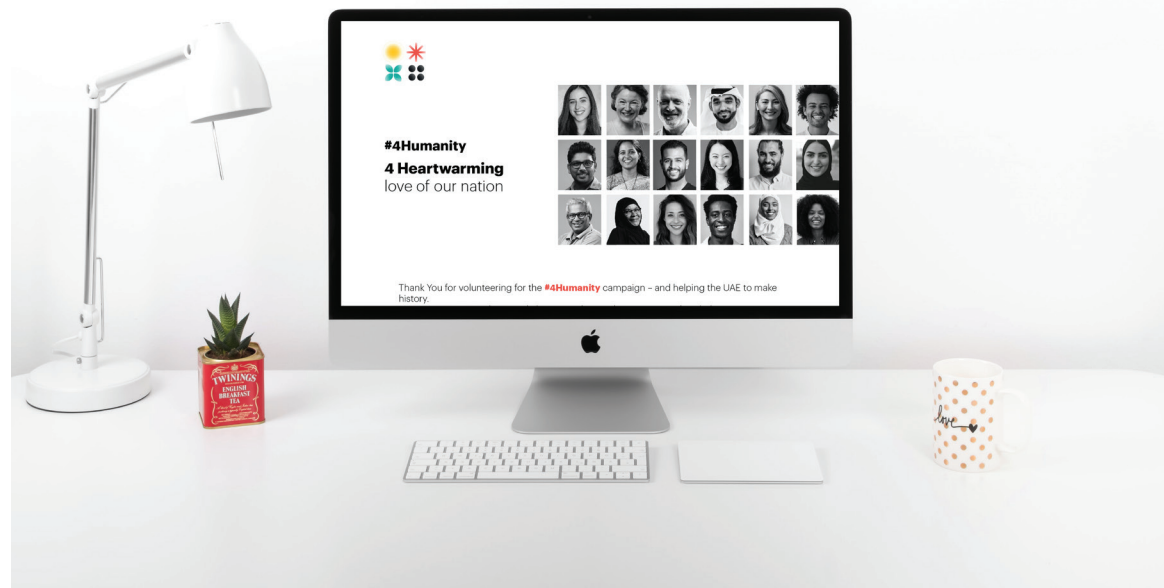
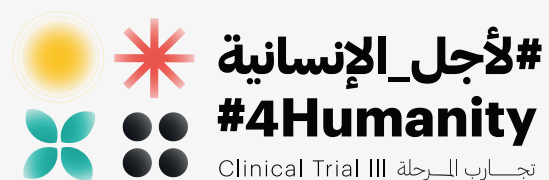
## YEAR

2020



Abu Dhabi Fund for Development is an entity owned by the Government of Abu Dhabi. In line with its mandate of supporting socio-economic development worldwide.







## CLIENT

Ministry of Climate  
Change & Environment

## WORK

Filming  
Production  
Mobile APP

## YEAR

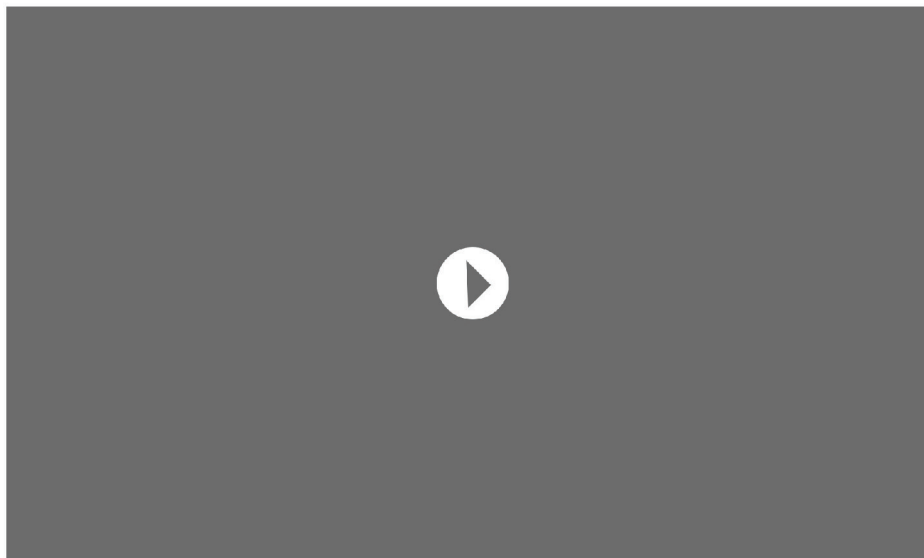
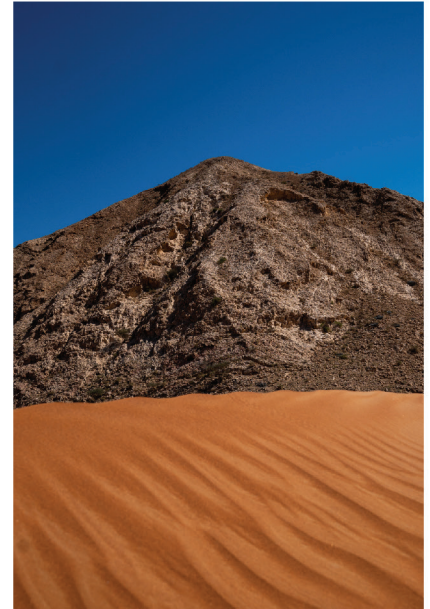
2018



UNITED ARAB EMIRATES  
MINISTRY OF CLIMATE CHANGE  
& ENVIRONMENT

### The Wild Life

We developed and filmed a series of 43 short beauty shot movies showcasing ecotourism which is a high priority subject to the UAE as part of its efforts to diversify the economy and raise awareness of the importance of preserving the environment now and for future generations.



## CLIENT

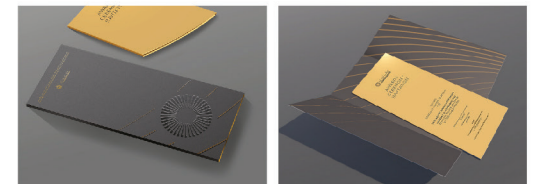
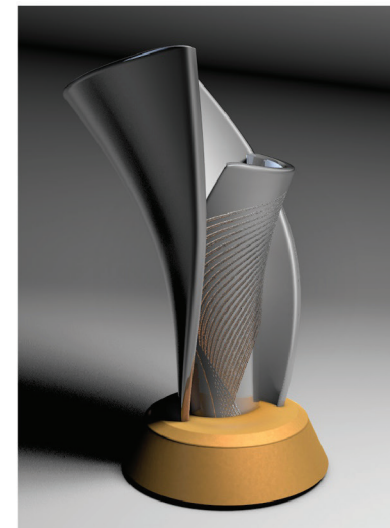
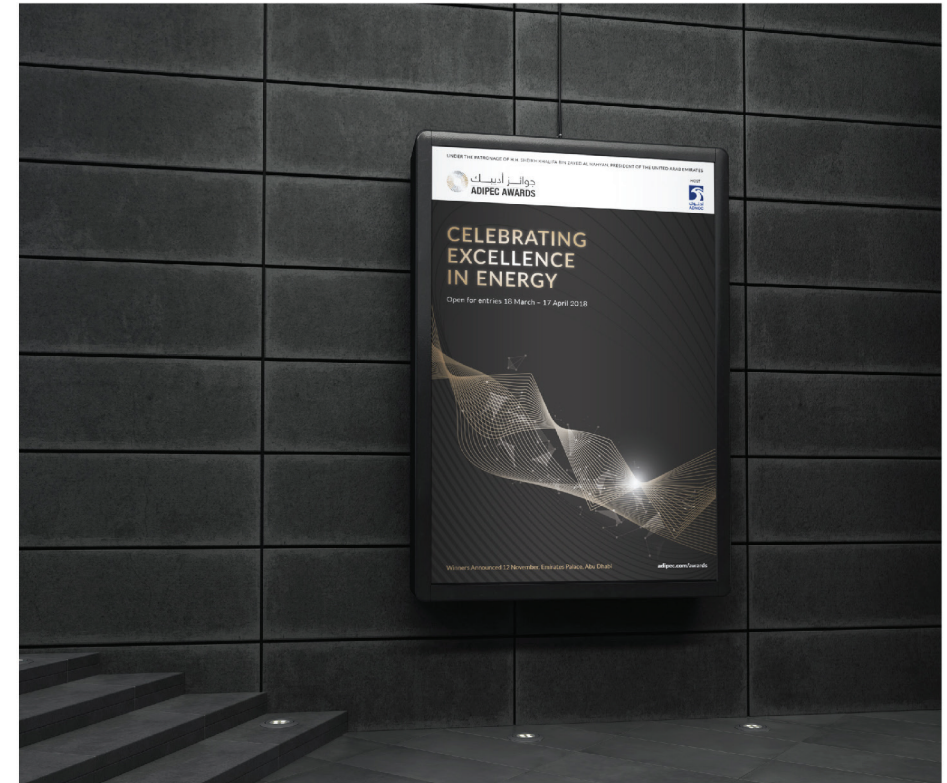
ADIPEC  
MEPC | ADIPEC AWARDS

## WORK

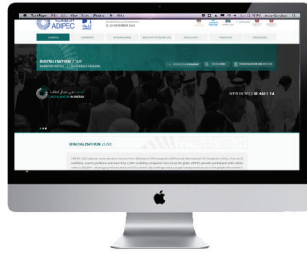
Collaterals/Theme  
Web Design

## YEAR

2017 | 2018  
2019 | 2020

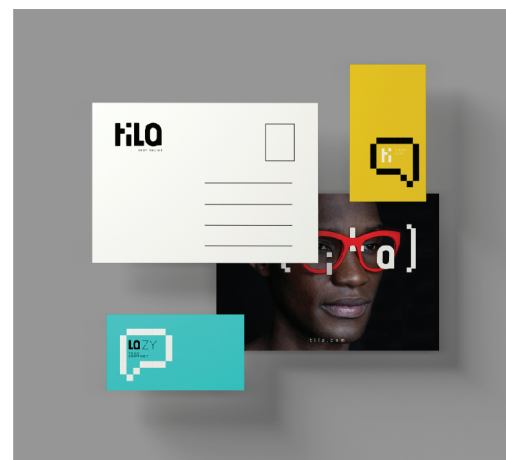
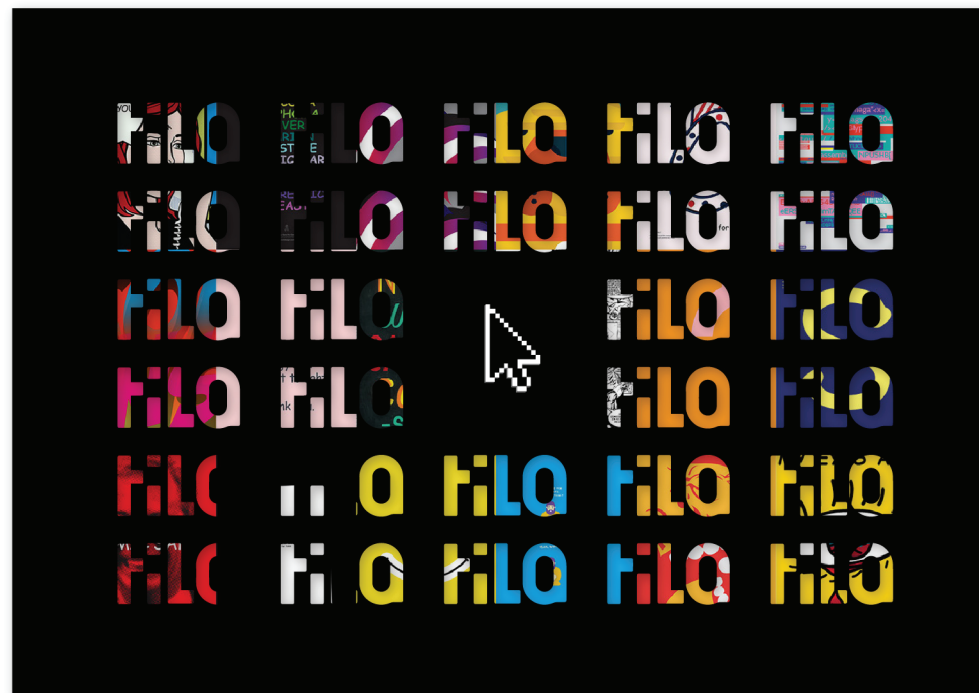






CLIENT	WORK	YEAR
Tila.com	Visual Identity Brand Strategy Webdesign	2018

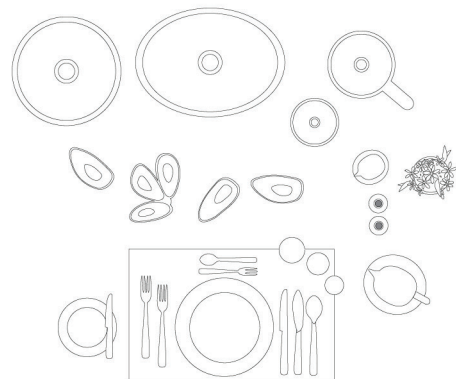
**FiLO**  
SHOP ONLINE





CLIENT	WORK	YEAR
Yasmeen Al Sham	Visual Identity Collaterals/Theme Web Design Photoshoot	2016

ياسمين الشام



## CLIENT

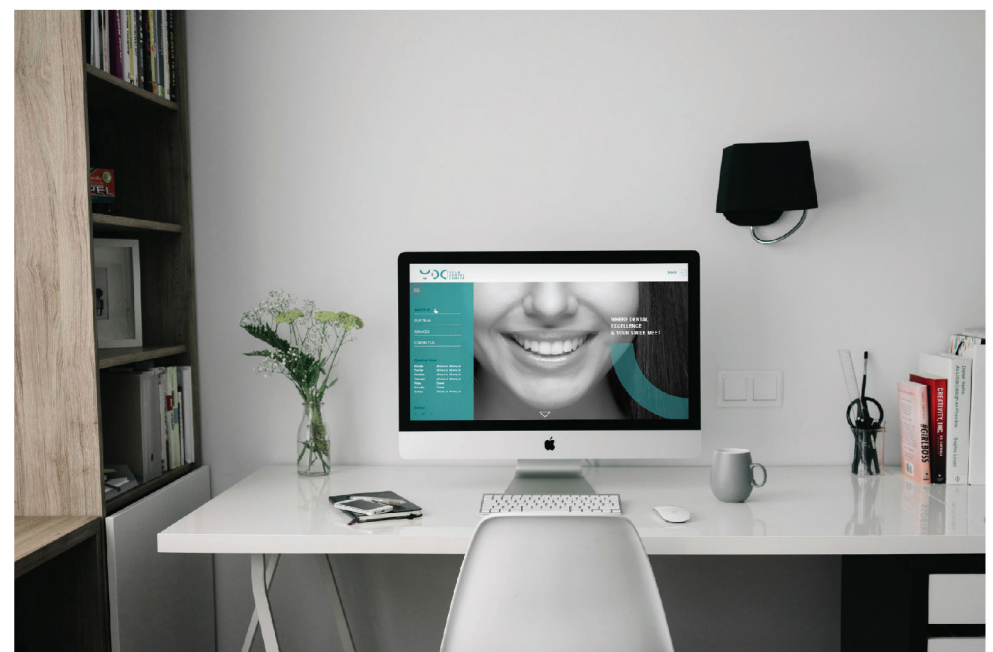
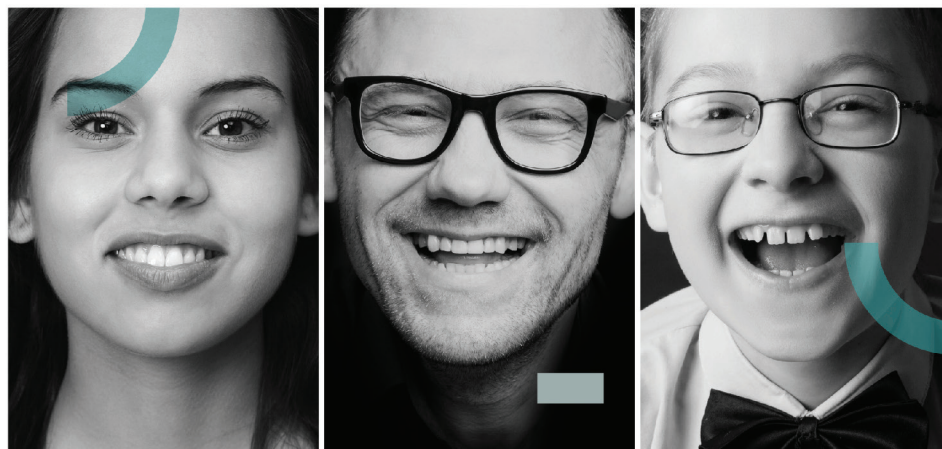
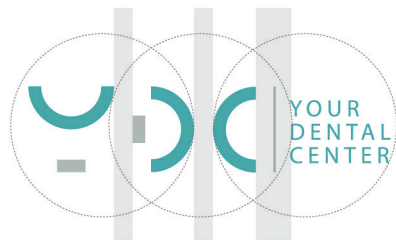
Your Dental  
& Medical  
Center

## WORK

Visual Identity  
Collaterals/Theme  
Environmental Branding  
Web Design  
Photoshoot

## YEAR

2018





## CLIENT

Department  
of Education  
and Knowledge

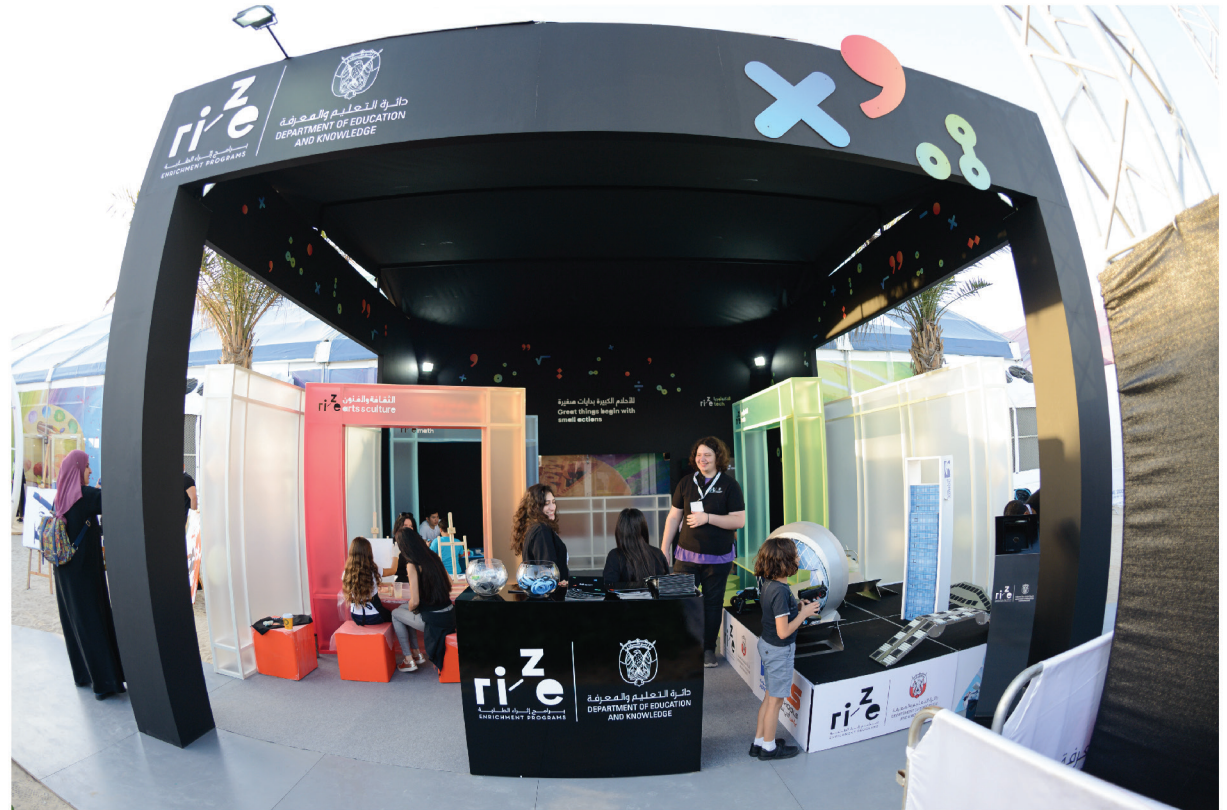
## WORK

Name Coining  
Visual Identity  
Brand Strategy  
Communication Strategy  
Environmental Branding  
Web Design  
Photoshoot

## YEAR

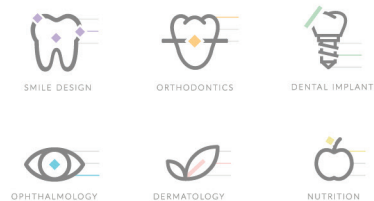
2019 | 2020



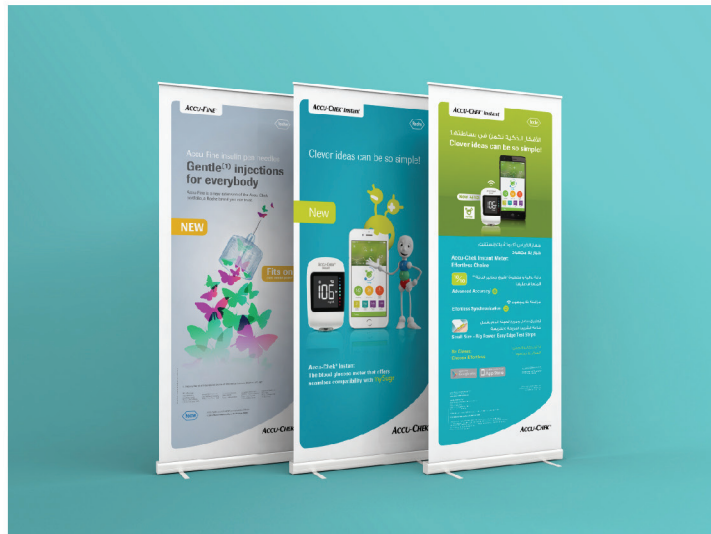




CLIENT	WORK	YEAR
Harmony Medical Center	Visual Identity Environmental Branding Webdesign	2019



CLIENT	WORK	YEAR
Roche	Visual Identity Stand Design Collaterals	2013 - 2020





## CLIENT

Reed Exhibitions

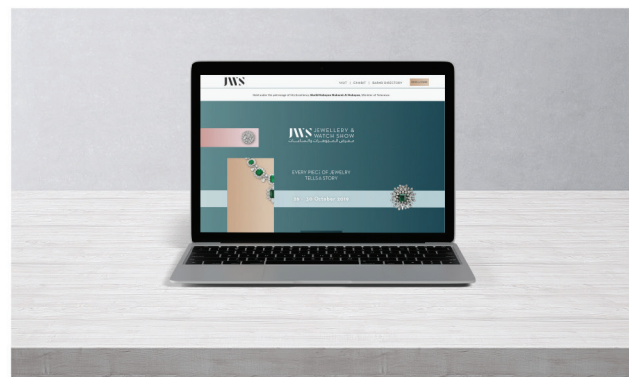
## WORK

Visual Identity  
Collaterals/Theme  
Web Design Direction

## YEAR

2019

**JWS** JEWELLERY &  
WATCH SHOW  
معرض المجوهرات والساعات

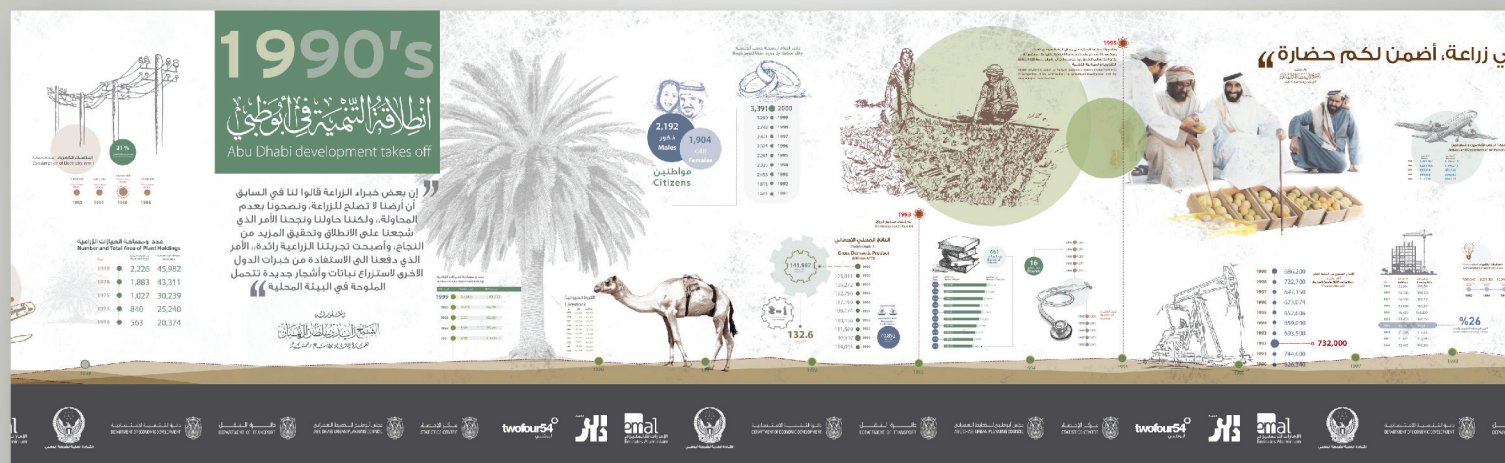
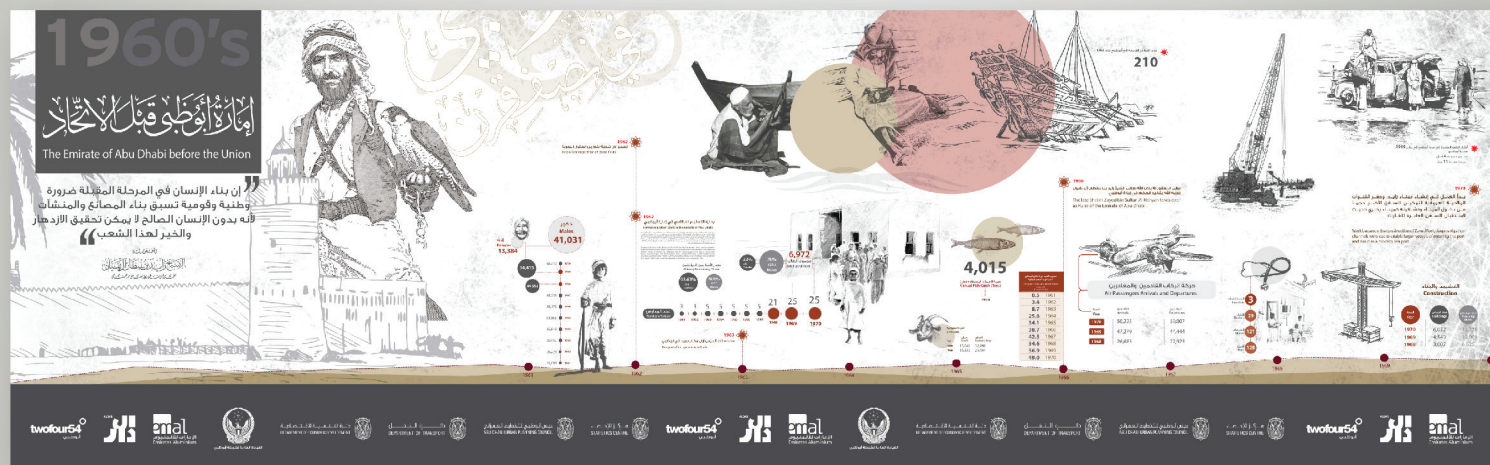






SCAD	Event theme	2013
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مركز الإحصاء  
STATISTICS CENTRE









## CLIENT

Abudhabi Fund for  
Development

## WORK

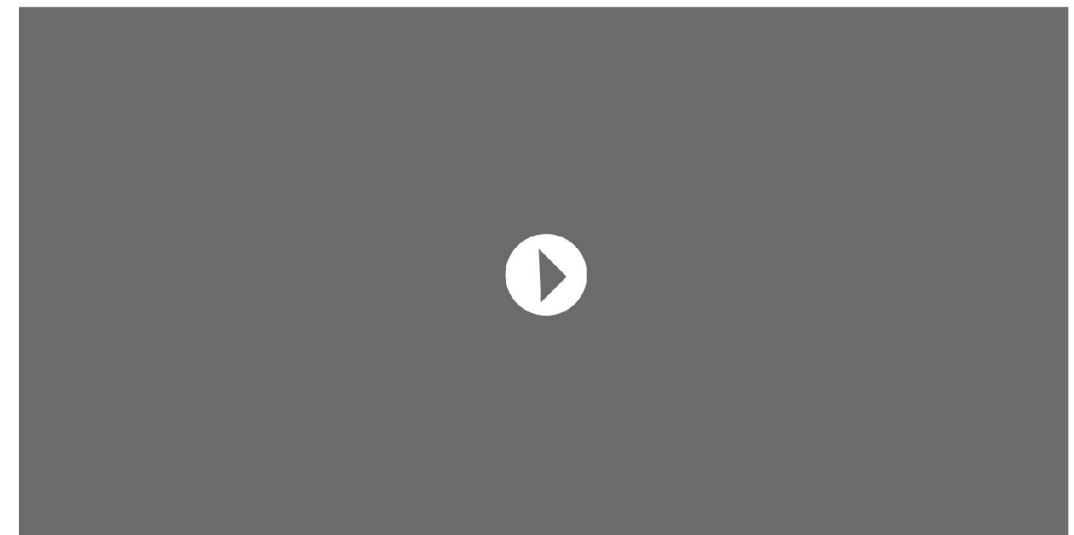
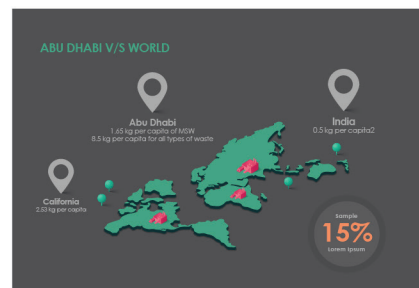
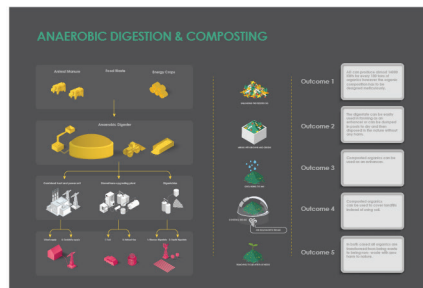
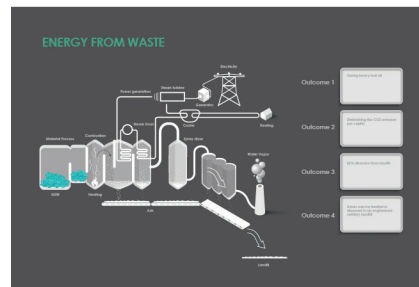
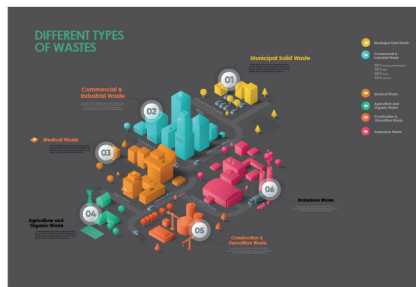
Brochures  
Flyers  
Collaterals

## YEAR

2017 - 2020



CLIENT	WORK	YEAR
West Coast Group	Visual Identity Collaterals Animations Webdesign	2018   2019 2020



CLIENT WORK YEAR  
 BUILDEX Visual Identity 2010

**BUILDEX**  
 بيلدكس



GARDEN EQUIPMENT  
& SWIMMING  
POOLS SUPPLIES



BUILDING,  
CONSTRUCTION &  
CONTRACTING



HEAVY  
MACHINERY &  
EQUIPMENT



STONE & MARBLE



BATHROOMS, CERAMIC  
& SANITARY WARE



ENVIRONMENTAL  
SUSTAINABILITY



PAINTS &  
FINISHES



INSULATION  
MATERIALS



HVAC



WATER  
TECHNOLOGIES



LANDSCAPE/  
SWIMMING POOL  
EQUIPMENTS &  
ACCESSORIES



PAINTS &  
FINISHINGS



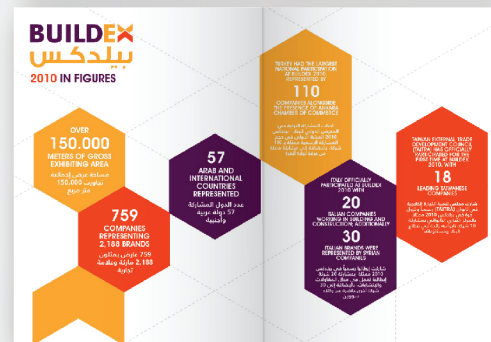
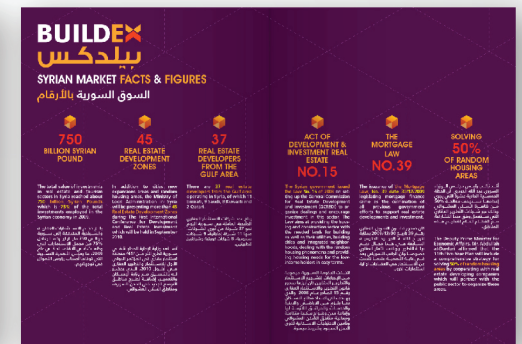
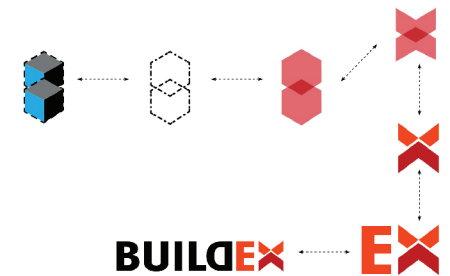
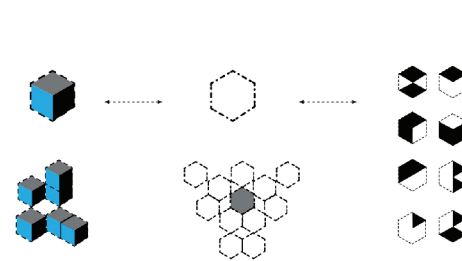
INTERFACES &  
INTERNAL &  
EXTERNAL  
CLADDING



HEAVY  
MACHINERY &  
VEHICLES

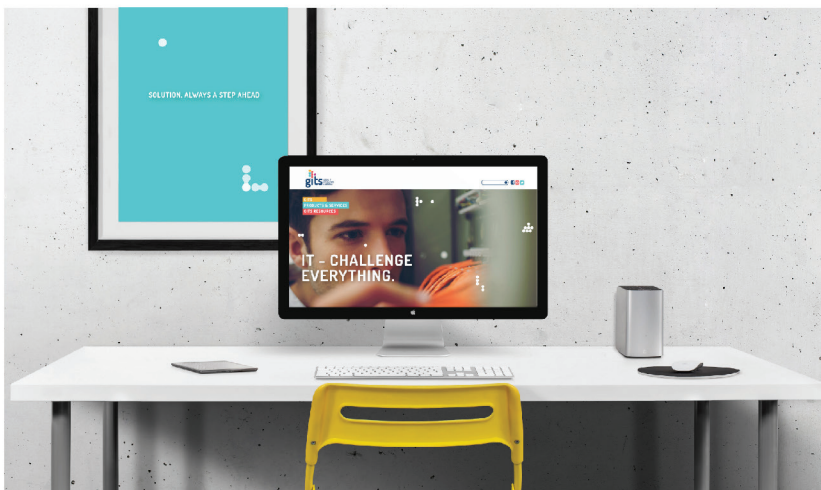


INSULATION  
MATERIALS





CLIENT	WORK	YEAR
Al Masood	Visual Identity Brochures Webdesign	2018





**CLIENT**  
Venecia

**WORK**  
Visual Identity  
Collaterals  
Theme

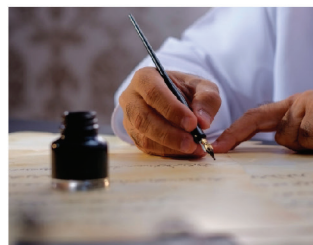
**YEAR**  
2016

**venecia**  
RESTAURANT & LOUNGE



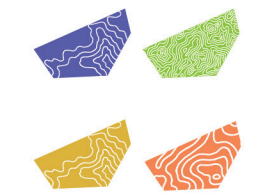
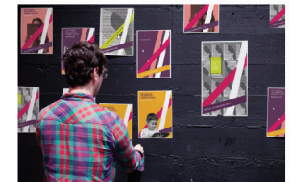
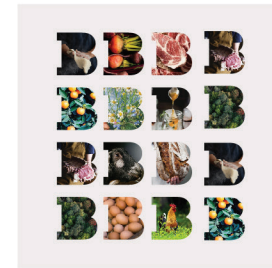
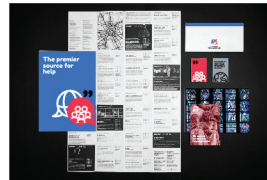
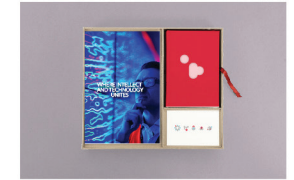
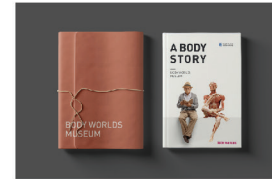
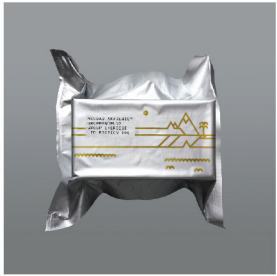
CLIENT	WORK	YEAR
Bloom Holding	Filming	2017

bloom.



#AD·NB COLLECT·ON





 [www.adinb.com](http://www.adinb.com)